

Remit Address:

WRAL PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 3050 K Street NW Washington, DC 20007



Advertiser	Roy Cooper for Governor	-
Product	COOPER 8/23 60S	I
Estimate Number	5002	Γ

Invoice #	165642-2
Invoice Date	09/04/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 08/29/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	165642
Alt Order #	08318392
Deal #	
Order Flight	08/23/16 - 08/29/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	297
Product 1/2	317

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL Dr. Phil - 2nd Run	11a-12p	_							
	3Q NON WINDOW CARD V6.17									
			08/23/16 to		2x	MTWTF		4005.00		
	WRAL		M	08/29/16	:30	11:52 AM	RC-06-16H	\$325.00		1
5	WRAL WRAL 4p News	4-5p								
	3Q NON WINDOW CARD V6.17		00/00/10 +	00/00/10	0	MTI-/TE				
	WRAL		08/23/16 to	08/29/16	2x :30	4:23 PM	RC-05-16H	\$550.00		2
6		5a-530a	IVI	06/29/16	.30	4.23 FIVI	KC-03-10H	φ330.00		2
О	WRAL WRAL 5a News 3Q NON WINDOW CARD V6.17	5a-530a								
	od Hor Wildon Graid Vo.		08/23/16 to	08/29/16	2x	MTWTF				
	WRAL		M	08/29/16	:30	5:14 AM	RC-06-16H	\$350.00		2
7	WRAL WRAL 5p News	5-530p								
	3Q NON WINDOW CARD V6.17									
			08/23/16 to		2x	MTWTF				
	WRAL		M	08/29/16	:30	5:11 PM	RC-06-16H	\$900.00		1
8	WRAL WRAL 530A News 3Q NON WINDOW CARD V6.17	530a-6a								
			08/23/16 to	08/29/16	2x	MTWTF				
	WRAL		M	08/29/16	:30	5:53 AM	RC-05-16H	\$550.00		1
9	WRAL WRAL 530p News 3Q NON WINDOW CARD V6.17	530-6p								
			08/23/16 to	08/29/16	2x	MTWTF				
	WRAL		M	08/29/16	:30	5:55 PM	RC-05-16H	\$900.00		1
11	WRAL WRAL AM News 6-7a 3Q NON WINDOW CARD V6.17	6a-7a								
			08/23/16 to	08/29/16	2x	MTWTF				
	WRAL		М	08/29/16	:30	6:08 AM	RC-06-16H	\$950.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



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12	WRAL	Inside Edition	7-730p	•							
	3Q NON W	INDOW CARD V6.17									
				08/23/16 to	08/29/16	2x	MTWTF				
	WRAL			М	08/29/16	:00			\$700.00	See MG 12.3	1
				M2 comm	8.16 with MC	à					
13	WRAL	Today Show	7-9a								
	3Q NON W	INDOW CARD V6.17									
				08/23/16 to	08/29/16	4x	MTWTF				
	WRAL			M	08/29/16	:30	8:50 AM	RC-05-16H	\$550.00		3
15	WRAL	WRAL 430A News	430a-5a								
	3Q NON W	INDOW CARD V6.17									
				08/23/16 to	08/29/16	2x	MTWTF				
	WRAL			M	08/29/16	:30	4:44 AM	RC-05-16H	\$100.00		2
		<u>Air</u>	ed Spots	9							

<u>Gross Total</u> \$5,175.00

Agency Commission \$776.25

Net Amount Due \$4,398.75 Payment Terms 30 Days